
GREENZone
Cleaning and Support Services
Net Zero Target

GREENZone

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Progress update

In 2024, GreenZone conducted a major review of our carbon footprint measurement. Namely, changing our carbon footprint certification provider and improving our reporting boundary to include all of Scope 3.

The reporting boundary of our first 12 years of carbon measurement included Scope 1 & 2, and a small amount of Scope 3. This gave us a very good understanding of our Head Office carbon footprint and allowed us to achieve significant reductions in Scope 1 & 2 carbon emissions. In YE2025, GreenZone was proud to achieve a 22% reduction in Scope 1 & 2 emissions due to continued investment in electrifying our fleet and commitment to reducing the Head Office emissions.

Our overall absolute emissions decreased in 2025 (37.8% compared to 2024), mostly due to significant data improvements within Scope 3.1 purchased goods and services. This is a hugely positive achievement for our short-term target, already meeting our Scope 3 2033 reduction target in 2025.

Our turnover intensity metric has also improved from 62.7 (2024) to 39.2 (2025) tco2e/m turnover, a 37.5% reduction in intensity. This means that our growth in revenue outpaced rise in emissions, therefore GreenZone is creating greater economic value for each tonne of carbon emitted.

This highlighted the importance of choosing and using appropriate intensity-based metrics, as the SBTi SME pathway allows, to communicate our carbon footprint (turnover, FTE & cleaning hours explored). As an SME undergoing heavy growth and having a history of Scope 1 & 2 reductions before our baseline, intensity metrics allow us to articulate progress in different relevant ways.

In our 2025 reporting year, GreenZone were also pleased to have its 2050 net zero target verified by SBTi and become B Corp certified!

We also continue to invest in cutting-edge net zero solutions, such as Climeworks and CarbonCure, offset Scope 1 & 2 emissions, and research and dedicate funding to the latest climate crisis innovations.

Introduction

For 14 years GreenZone has measured and reduced its carbon footprint. Since GreenZone was founded, this has always been a top priority and challenge. Over the last decade the business has grown each year, and we expect this trend to continue. Consequently, as the business grew so did the emissions, so it has always been imperative for GreenZone to prioritise innovation to ensure we reduce GreenZone's impact on the environment. Our Net Zero Plan is an extension of this commitment, and our reduction targets and plan set out the steps we intend to take to bring our emissions to net zero.

We are following the NCS (Natural Carbon Solutions) Protocol - Eight Versa and NCS' progressive certification aligned to international standards. This includes setting science-based targets (SBTs) for Scope 1, 2, and 3 emissions, defining a credible Carbon Neutral roadmap under ISO 14068-1, and supporting alignment with long-term Net Zero commitments.

Statement from Dan Sadler, CEO:

"From inception, our mission has been to ensure every action GreenZone undertakes revolves around social, economic and environmental sustainability, ensuring our operations leave a positive legacy on our planet. We are thrilled to have achieved 13 consecutive years of externally certified carbon footprint measurement and reduction, helping to facilitate our commitment to a Net Zero Action Plan. This validates GreenZone's long-term commitment to contributing to the global effort for halting climate change."

Drivers for change

The increasing amount of scientific evidence surrounding the importance of net zero goals, alongside escalating public concern around community health and wellbeing, are significant drivers of net zero targets for not only governments but businesses globally.

Small and medium-sized enterprises (SMEs) represent 99% all UK limited companies and contribute more than 50% of the revenue in our economy. Therefore, the impact that SMEs can have is huge through both their own direct impact but also the way that they

can inspire other organisations of a similar size and industry to get started on their own net zero goals.

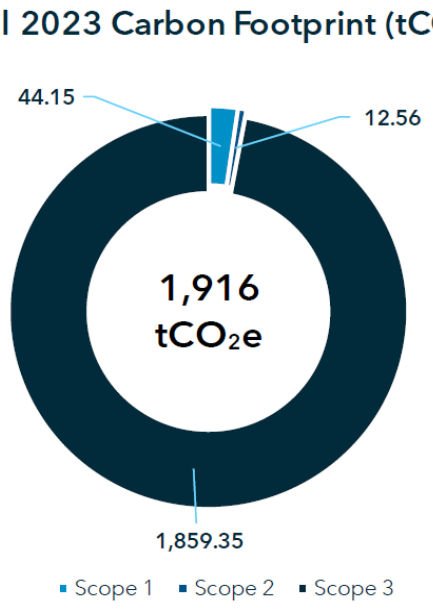
As councils, cities and governments set ambitious climate targets, for instance the UK's emissions targeting to achieve net zero by 2050, businesses who do not take meaningful action will face increasingly rapid changes in public opinion, pressure from stakeholders, legislative requirements, environmental shifts, technological innovation and other pressures which will transform the 'business as usual' approach.

In addition to the environmental, social and legislative imperative, there are clear business benefits to embarking on a net zero journey. From inception, GreenZone's aim was to achieve new benchmarks in sustainability, inspire behavioural change and minimise the environmental impact of our operations. Furthermore, GreenZone has many internal drivers for setting a net zero target as it wholly aligns with our mission.

We understand and see first-hand the benefit the business case for sustainability brings to the triple bottom line – people, profit and planet. Our Net Zero Plan is a continuation of the focus we have always had on the triple bottom line. Specifically, our drivers are generating a competitive advantage, attracting and retaining the best talent, caring for our employees, upholding our reputation, delivering social value and future proofing GreenZone through demonstrating climate change resilience.

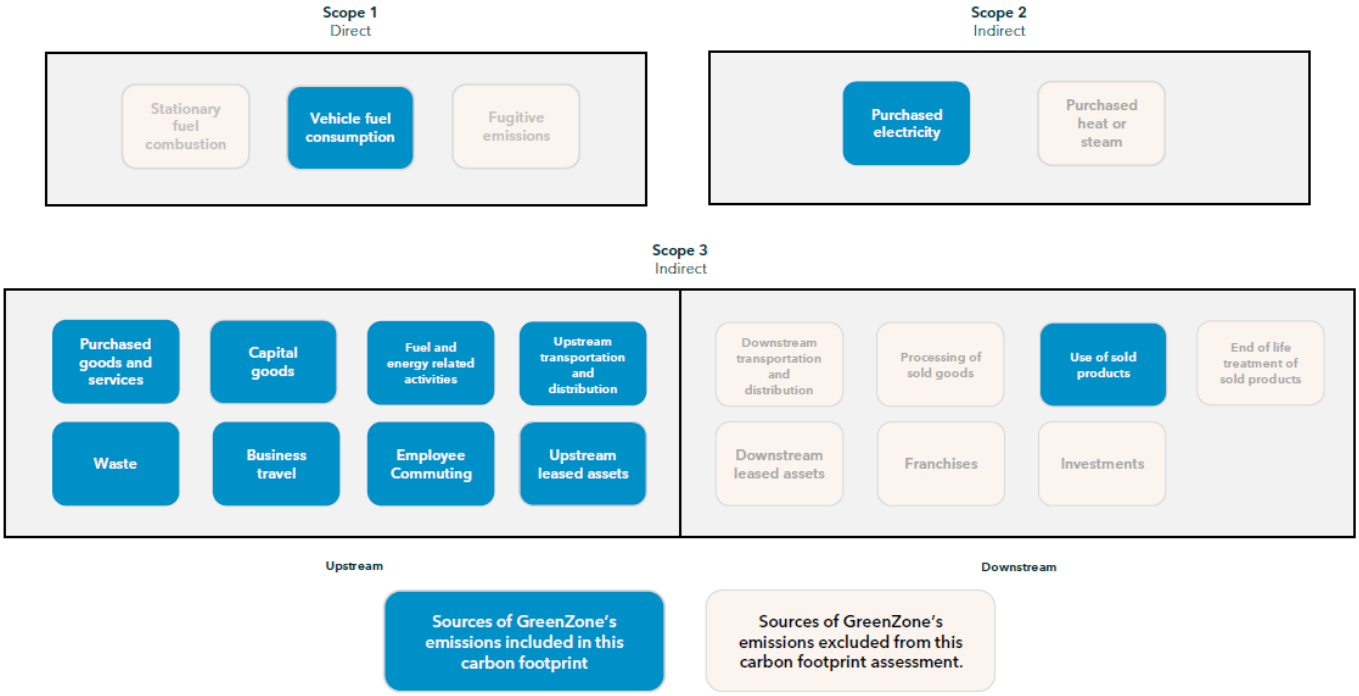
Baseline data and boundary

YE2023 is GreenZone's baseline year, measured at 1,916 tCO_2e using a market-based methodology (1,927.63 tCO_2e location-based).



GreenZone's baseline data consists of YE2023 Scope 1, 2 & 3 categories within our operational control:

- 1.2 Vehicle fuel consumption
- 2.1 Purchased electricity
- 3.1 Purchased goods and services
- 3.3 Fuel and energy related activities
- 3.4 Upstream transportation and distribution
- 3.5 Waste
- 3.6 Business travel
- 3.7 Employee commuting
- 3.8 Upstream leased assets
- 3.11 Use of sold products



Target-setting

GreenZone commits to reach net-zero by 2050, with near-term and long-term targets aligned to the 1.5 ^{o}C degree of warming science-based trajectory.

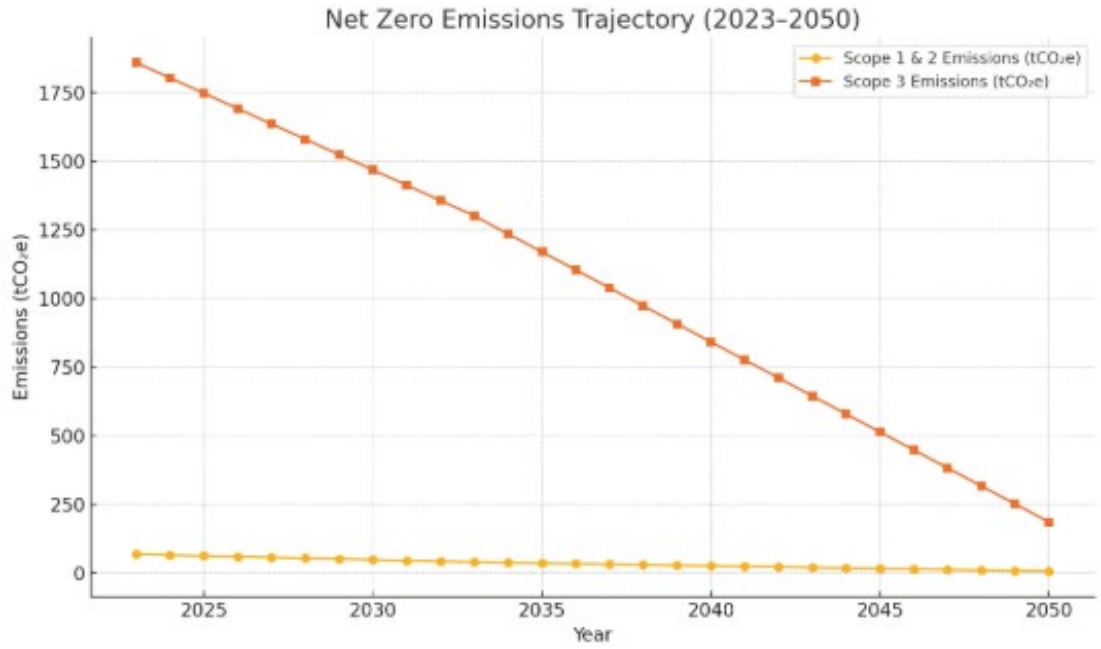
We commit to the near-term target of reducing Scope 1 & 2 by 54.6% (target emissions 25.7 tCO_2e), and Scope 3 by 30% (target emissions 1,301.55 tCO_2e) by 2033 from a 2023 base year.

Our long-term target is to achieve a 90% absolute reduction in Scope 1 & 2 emissions (target emissions: 5.7 tCO_2e), and a 97% intensity reduction in Scope 3 emissions (target intensity: 0.0855 tCO_2e/FTE, 0.0433 $kgCO_2e$/cleaning hour, 1.962 tCO_2e/m turnover; target emissions: 185.94 tCO_2e) by 2050.

After our targets have been met, carbon removal offsets will be used for residual emissions. For certain emissions, GreenZone also uses offsets annually, in addition to our net-zero targets, as explained in 'carbon capture and offsetting' below.

To meet the 2033 near-term target, GreenZone needs to annually reduce Scope 1 & 2 by 5.5% (7.6% exponential) and Scope 3 by 3% (3.5% exponential).

In our most recent reporting period (YE2025), absolute emissions decreased by 37.8% to 1,326 tCO_2e. Our Scope 1 & 2 decreased by 22% using a market-based method, and Scope 3 decreased by 29%. Our turnover intensity metric has also improved from 62.7 (2024) to 39.2 (2025) tco2e/m turnover, a 37.5% reduction in intensity.



GreenZone has achieved 'NCS Carbon Measured Organisation' certification, validating that we have measured the carbon footprint of our whole organisation, covering our Head Office and site-based operations.

In YE2025, our third year of reporting with Eight Versa/NCS, we made further improvements and reductions towards our net-zero goals:

- Achieved 'NCS Organisation' certification, validating that we have measured the carbon footprint of our whole organisation, covering our Head Office and site-based operations.
- Decreased overall emissions by 37.8% compared to the previous reporting year
- Improved from 62.7 (2024) to 39.2 (2025) tco2e/m turnover, a 37.5% reduction in intensity metric.
- Achieved a 30% reduction in fuel emissions from 2024 to 2025.
- Achieved a 7% reduction in purchased electricity consumption from 2024 to 2025.
- Scope 3 purchased goods & services spend-based method improved by collaborating with key suppliers to provide data. In 2025 vs 2024, Scope 3.1 decreased by 29% as a result.
- Established appropriate intensity metrics – cleaning hours, turnover & FTE.

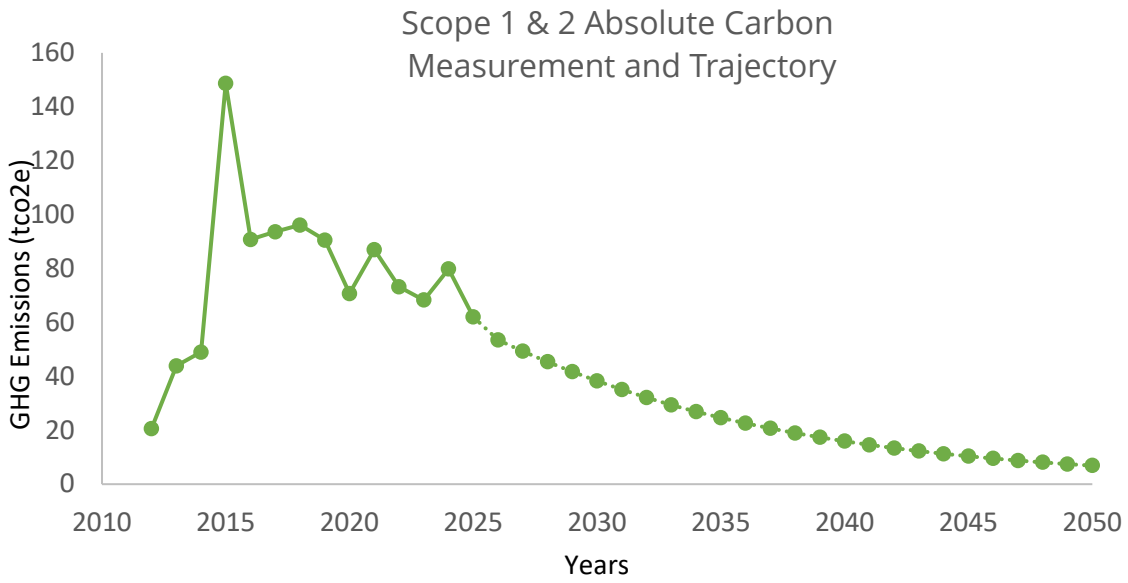
GreenZone has already achieved demonstrable progress towards net zero in Scope 1 & 2 reductions prior to our baseline. The table and graph below detail our Scope 1 & 2 measurements for the last 13 years. As previously mentioned, business growth meant that our emissions increased in some periods; however, our per-employee emissions (as a HO function covering Scope 1 & 2 only) have repeatedly decreased. In 2023, we achieved the key milestone of reducing the footprint to below 1.0 t per employee at just 0.8 tCO_2e.

Year	Total carbon footprint % change*	Per employee carbon footprint % change*
2013	+11%	-28%
2014	+34%	-3.7%
2015	+36.3%	+17.9%
2016	+1.5%	-21.8%
2017	+2.5%	-10.5%
2018	+1.1%	-5.7%
2019	-5.8%	-15.8%
2020	-25.4%	-9.3%
2021	+22.8%	+5%
2022	-15.8%	-24.5%

2023	-10.3%	-18.1%
2024	+16.9%	-5.0%
2025	-22.2%	-25%

*Calculated using normalised location-based Scope 1 & 2 figures.

- By decreasing petrol and diesel vehicles, we have reduced our fleet carbon footprint from 87.1 tCO2e in 2018 to 66.6 tCO2e in 2024.
- Eradicated petrol only vehicles from our fleet in 2020 seeing an 100% reduction in petrol only emissions
- 77% reduction in diesel emissions 2020 - 2023
- REGOs evidenced electricity supply at our Head Office
- Pod Point electric charging points installed at our Head Office
- Increased low-emission vehicles by 154% (13→33) and reduced combustion vehicles by 64% (14→5) from 2018–2024.
- Scope 3 employee commute (HQ) method improved, seeing a 59% reduction in emissions measured 2023 – 2024.
- Offset 100% of our Scope 1 & 2 footprint with Ecologi Gold Standard offsets, and invested in carbon removals. Since 2022, we have removed 37,479 kg of CO2 emissions!



Calculation approach

In partnership with Eight Versa, and NCS, we have used a hybrid calculation approach to measure this including consumption data, primary activity data and spend-based data. Where consumption and primary activity data were not available, robust assumptions have been used to quantify total emissions. These methods follow NCS's methodologies that harmonise and align best-practice methodologies from across the sector, including the GHG Protocol and requirements of ISO 14064-1:2018.

To ensure accuracy and confidence in the carbon footprint measured by Eight Versa, the data is submitted to NCS (a certification body) for verification following ISO 14064-3 guidelines.



Governance

GreenZone's external governance for our reduction plan and net-zero target is provided by Eight Versa and their certification body, Natural Carbon Solutions (NSC). This involves:

- Submitting data to Eight Versa annually to measure our carbon footprint
- Eight Versa preparing and advising on our carbon reduction plan
- Eight Versa recommending our net-zero target, aligned with SBTi
- To complement our net-zero target, work towards the progressive NCS certification, which includes a 'Carbon Efficient' label. This focuses on reducing carbon intensity rather than absolute emissions (eg. tco2e/million turnover, or tco2e/cleaning hour) aligned with science-based reduction pathways (eg. UN Stocktake targets) and also requires public disclosure of data & targets.
- SBTi verified net zero targets, including that our targets and progress are publicly available

- B Corp certification

In the next decade, GreenZone is likely to grow. Since 2010, the business has grown year on year by an average of 27.1%. Moreover, our carbon reduction progress and targets will be reviewed and updated annually to realign with any business changes.

Carbon capture and offsetting

We understand and recognise that carbon offsetting is not the solution to the climate crisis. In 2020, GreenZone started offsetting emissions after a decade of measuring and reducing our carbon footprint, with future reduction targets in place. Since then, we have offset our total Scope 1 & 2 carbon footprint annually using Gold Standard schemes with Ecologi. We will continue to do this, as well as including some Scope 3 categories where we have the most control. For example, business travel and employee commuting.

Going beyond this, we are Climate Pioneers by investing in Climeworks' direct air capture technology to capture and store carbon underground through rapid mineralisation (DAC+S). We have also invested in CarbonCure; a permanent carbon removal solution through injecting concrete with extracted CO_2. Once injected, the CO_2 undergoes a mineralisation process and becomes permanently embedded in the concrete. To complement our reduction plan and net zero target, we will continue to support removal and offsetting projects annually.

GreenZone has also invested in other climate change mitigation activities beyond our value chain. These include:

- Annual donation to Cool Earth. Cool Earth are a charity that give cash directly to rainforest communities to fund projects that create choice, tackle the root causes of deforestation, and protect vital carbon sinks.
- Tree planted for everyone in our Head Office in 2020 with Cool Earth.
- GreenZone have been in partnership with Trees for Cities since 2012, making annual donations to be put towards their tree planting projects across the UK.
- Trees provided to Head Office and clients for The Queen's Green Canopy 'plant a tree for the Jubilee' campaign.
- Through our work with Ecologi we planted 100 UK trees and 1000 trees around the world, restored 55m^2 of UK habitat, funded 5t CO2e carbon removals & 299.4 tCO2e carbon avoidance schemes.

- Our weekly fruit basket deliveries through SEUK Fruitful Office, plant a tree for every basket. In 2023, 237 trees, 2024, 283 trees and 2025, 201 trees were planted through these deliveries.

